



**STUDENTS  
FOR  
CHILDREN**  
Pass on the future

# Annual Report 2014

Jip Bekkers	- President
Kirsten Reininga	- Secretary
Hans de Vries	- Treasurer
Marieke van de Fliert	- Project coordinator
Lida Daniels	- Project coordinator
José Dams	- Event coordinator

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## Introduction

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Dear reader,

With great satisfaction we look back at 2014. It is the year in which we made great progress in collaborations with student associations and therefore were able to donate more to our projects. 2014 was a year with a lot of changes in board members who all provide their new input to let Students for Children reach her goals. The prospect of collaborations with the Bonifatius College and the Gregorius College in 2015 grant us the financial position to help even more children. Besides the collaboration with these two high schools, the projects are also made possible through private donations, cooperation with cafe Walvis and cafe Lust, students association SIB and several other events for Students.

At the start of 2014, the board consisted of Eline van Es, Nouchka Borst, Simone Tennekes, Debby van Adrichem, Pam Hartlief and Marieke van de Fliert. During the year, Jip Bekkers took over from Eline van Es, Kirsten Reininga took over from Nouchka Borst and Hans de Vries took over from Simone Tennekes and José Dams took over from Pam Hartlief. Lida Daniels joined the board as extra project coordinator and will be replacing Marieke van de Fliert in 2015. At the end of 2014, the board thus consisted of:

Jip Bekkers	- President
Kirsten Reininga	- Secretary
Hans de Vries	- Treasurer
Marieke van de Fliert	- Project coordinator
Lida Daniels	- Project coordinator
José Dams	- Event coordinator

In January Lucia Latjes will become the president of Students for Children. The board was supported by our advisory board, which consisted at the end of 2014 of Vincent Belgraver (president), Florine Bos, Lotte van der Meer, Simone Tennekes, Nouchka Borst and Eline van Es.

Hopefully, this annual report gives you the needed information and insights into Students for Children. Please do not hesitate to contact us if you have any further questions.

We are looking forward to 2015!

Kind regards,

On behalf of the board of Students for Children

Jip Bekkers

*President*

# 1 | Project Report

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*The information below is only a short recap of the happenings of our projects in 2014. For more detailed information about the projects, please visit our [website](#).*

## **Kenya: Msingi Bora Academy**

Since 2009 Students for Children supports the education of underprivileged children at the secondary school Msingi Bora Academy in Kenya. Starting with the support of five children in 2009, Students for children extended the support to seventeen children in 2013. However, due to private circumstances one of the girls had to stop her education temporary. Therefore, we started in May 2013 with the sponsorship of another girl. Her educational sponsorship will be continued in 2014. In 2014, 15 children followed education with the help of our sponsorship. Unfortunately, two of the students had to leave school due to sad personal and home situations. The sponsorships that were raised and saved for these children have been used for new school uniforms. The good news is that a second student finished class 8, which means she can start High School from 2015 on if she shows good results on the tests.

## **India: Ave Maria School**

Since April 2013, Students for Children supports the education of fourteen children in India by providing micro finance to the mothers of these children. These children and their mothers are living in a poor village in the Southeast of India called Anandapuram. With the loan Students for Children provides, the mothers were able to buy agricultural products, like seeds and animals. Subsequently, with the money they earn with their agricultural activities the mothers can pay for the educational costs of their children at the Ave Maria School. Next to this, the aim of this project is that the mothers use the profit of their business to pay the loan back to Students for Children.

So far, this project is very successful since all mothers have an income with their agricultural activities. However, since it needs some time to earn enough money to pay the education, Ave Maria School has a regulation that the mothers could borrow 50% of the educational costs from a special fund during the first half year. The intention was that the mothers pay the first part of the loan that Students for Children provided (€ 1,000.00) back in May 2014. However, some difficulties were faced and most women were not able to repay the first part of the loan in May. Therefore we received the first repayment only in October 2014. Most of the mothers struggled with the bad weather conditions in 2014; their businesses therefore

weren't as successful as planned. On the other hand, all the fourteen children followed education as a result of the micro finance project and they are doing very well.



**Brazil: Sport teacher Estrela da Favela**

The first new project that we started to support in 2014 is Estrela da Favela. The favelas in Rio de Janeiro are known for the high crime and poverty rate. Because of the high poverty, a lot of children are living on the streets and therefore don't have the opportunity to go to school. Estrela da Favela tries to get these children (from 4 to 14 years) out of their bad environment and gives them an opportunity to escape from a bad future. They offer sport activities in order to stimulate children to become part of educational projects. Students for Children supports this project by sponsoring to sport teachers; Wagner and Vinicius. Besides teaching tennis and soccer, Wagner and Vinicius also face the challenge of teaching these kids basic norms and values. They focus on teaching the kids basic life skills and talk about social subjects, for example violence, drugs and the problem of sexual abuse of girls. These are tough subject, but also daily life for the children in favelas. A psychologist is involved to teach Wagner and Vinicius how to best approach the children. The project is very successful, since more children have taken the step to go to school as a result of the sport activities.



**Nepal: Maiti Nepal – Teresa Academy**

The second new project in 2014 is the library in Nepal. In Nepal, 30% of the population is illiterate and most education is of bad quality. 35% of the population that is younger than 16 doesn't have access to education, which is one of highest percentage worldwide.

Although the government tries to improve this, the amount of money that is currently invested is way too low to make major changes in the educational system. Maiti Nepal is a Non-Governmental Organization, established in 1993, with the aim to help victims of human trafficking, mostly children and women. Because of the fact that women and children are not educated, they end up in the wrong environment and have a higher change of becoming a victim of human trafficking. The Teresa Academy is a part of Maiti Nepal that completely focuses on education as a way to decrease the number of victims of human trafficking. The Teresa Academy offers education for children that are victims of all sorts of violence and exploitation. Besides basic education, the children will also learn about norms and values. Students for Children support the Teresa Academy by providing them library books. The library is a place for the students to practice reading and it makes them more enthusiastic to learn. It is also a place to relax after a day of school and to learn more about subjects like the environment and climate.

### **Planned projects for 2015**

So far, two projects are planned for 2015. First, we will continue with the project in Kenya: Msingi Bora Academy. Since 2009 Students for Children supports the education of underprivileged children at the secondary school Msingi Bora Academy in Kenya. Because most of those children are still in school, we will continue our financial support throughout 2015. Second, we will to start a collaboration with the organization NME Mundial. The projects of this organization take place in Bolivia and has as focal point educating children in gardening. On average, the children get three lessons per week, each consisting of 30 minutes of theory and 30 minutes of practice. Students for Children will sponsor this project by financing a licensed agricultural engineer who will teach 400 children. More information about those projects is and will be published on our website.

## 2 | Financial Report

### 2.1 Profit and loss account

<b>PROFIT AND LOSS ACCOUNT STUDENTS FOR CHILDREN</b>			
<b>01-01-2014 - 31-12-2014</b>			
<u>Income</u>		<u>Expense</u>	
<b>1. Structural donations</b>	<b>€ 3,655.09</b>	<b>1. Projects</b>	<b>€ 10,006.79</b>
		<i>Msingi Bora Academy</i>	€ 6,821.89
		<i>Estrela da Favela</i>	€ 2,899.00
		<i>Maiti Nepal</i>	€ 285.90
<b>2. One-time donations</b>	<b>€6,313.33</b>	<b>2. Organisation</b>	<b>€ 1,016.25</b>
<i>Schools</i>	€ 1,885.67	<i>ING</i>	€ 285.52
<i>Companies</i>	€ 2,844.49	<i>Marketing</i>	€ 623.06
<i>Private</i>	€ 1,583.17	<i>Fundraising</i>	€ 75.00
		<i>Website</i>	€ 32.67
<b>3. Fundraising activities</b>	<b>€ 180.00</b>		
<b>4. Events</b>	<b>€1,632.24</b>		
<b>5. Interest</b>	<b>€ 120,79</b>		
<b>Total Result</b>	<b>€ 11,901.45</b> <b>+ € 878.41</b>	<b>Total</b>	<b>€ 11,023.04</b>

#### Income

##### **1. Structural donations**

We started the year with 72 donors, which donated an amount of € 329,14. Unfortunately, we have seen the number of donors shrinking during the year, ending with 67 donors which donated € 318,14. They together donated an amount of € 3,655.09 this year. Our focus for next year is to increase this kind of income.

##### **2. One-time donations**

*Schools:* In 2011, the Adriaan Roland Holst School (ARH School) raised money for Students for Children. They decided to sponsor four children of our sponsored kids, who go to the Msingi Bora Academy. This year, the amount of money used for paying the school fees of these kids was € 1,537.94.

This year, we have been selected as the charity goal by the Bonifatius college. During the first event of the Bonifatius college, we collected € 117,73. During the second event of the Bonifatius college, we collected € 230,00. Together we raised € 1,855.67 from schools this year.



*Companies:* Students for Children cooperated with [Encore](#) (Saturday night R&B club night in the Melkweg) for a charity edition on February 1. Students for Children got € 2 from every sold ticket. Students for Children earned a spectacular amount of € 2.844,49.

*Private:* Because of two donations in the February, we collected € 460,09. We used this amount of money for the school fees of one of our children in Kenia. In September, we received an amount of € 143,08 of an Dutch organisation which provides money to charities like Students for Children. In October, we received an amount of € 980. This was part of an agreement with AIDIndia. We gave this organisation € 2000 last year, so they could provide microcredit's to women. The half of this amount minus transaction costs have been given back to our organisation. Next year, we expect the other half of the amount. The total amount of money from our private section is: € 1,583.17

### **3. Fundraising activities**

We participated twice in the monthly flea market in Amsterdam-North IJ-Hallen. At this market we sold second-handed goods, which we collected in our network. The total amount of money we raised at these two days was € 180.

### **4. Events**

On November 4, Cafe Lust organized a pub quiz dedicated to Students for Children. It was completely sold out and we collected a total of €250,00.



The comedy night took place on the 10th of December, with Bar Italia as a host. We found four enthusiastic comedians that were willing to show their talents voluntarily. Wouter Monden, Klaas Prins, Thjum Arts and Karel Sanders provided an amusing night and we raised € 83,20.

In June, SIB Amsterdam ( study association of public relations) organised an event. Students for Children was the object of this event and we received an amount of € 633,43.

Also in June, DAS and AKVV organised an event with music bands. Students for Children was the object of this event and we received an amount of € 665, 61.

The total amount of money we raised with events this year was: € 1,632.24

## **5. Interest**

The interest income over 2014 is € 120,79.

The total income over 2014 was € 11,901.45

## **Expense**

The total amount of expenses this year was: € 11,023.04, of which € 10,006.79 was used for our projects.

### **1. Projects**

The exact project costs were:

- Msingi Bora Academy: € 6,821.89
- Estrela da Favela: € 2,899.00
- Maiti Nepal: € 285.90

### **2. Organization**

*ING:* The annual costs for our bank account were € 285.52. This included the transactional costs for making a transaction to a foreign bank account.

*Marketing:* The biggest part of our organizational costs was for promotion. We made flyers, banners and leaflets to promote our organisation. The total cost for promotion was € 623.06.

*Website:* The costs for our website were € 32.67.

*Fundraising:* we registered our organisation by Whydonate. This is an website which provides money to projects by people who want to donate. These costs were € 75.00.

The total amount of overhead costs this year is € 1016.25. The overhead percentage is: 9.22%, which is lower than our set maximum of 10%.

Overall, Students for Children has a result of + € 878.41 on the profit and loss account. This was hoped at the beginning of the year because we had a small loss in the year 2013.

## 2.2 Balance sheet

<b>BALANCE SHEET STUDENTS FOR CHILDREN</b> <b>01/01/2014 – 31/12/2014</b>
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<u>Assets</u>		<u>Liabilities</u>	
<b>Cash</b>	€	<b>0</b>	<b>Equity</b> € <b>9,289.55</b>
<b>Payment Account</b>	€	<b>3,979.13</b>	<b>Reservation ARH</b> € <b>8,051.08</b>
<b>Savings Account</b>	€	<b>14,361.50</b>	<b>Back-up</b> € <b>1,000.00</b>
<b>Total</b>	€	<b>18,340.63</b>	<b>Total</b> € <b>18,340.63</b>

The amount of money on our savings account consists of the donation of the ARH school (reserved for the children they sponsor), the financial back-up of the foundation for our projects and part of the equity. The back-up of the foundation is a standard amount of money which will be used when we do not reach our fundraising goals, and thereupon cannot make our project transactions on time. The foundation's equity will be used to fund the current projects, overhead expenses and new projects.

## 3 | Events

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In 2014 we organised five events. Our aim was to organize at least two pub quizzes in 2014 - in this we succeeded. Another goal we had for 2014 was to collaborate more with other student associations. In total we organized two events together with other student organizations. These collaborations were seen as a success profit-wise and for the publicity of Students for Children. Our aim was to raise at least €1500, in total we raised €1648,70.

### **Auction SIB:**

On June 4th we organized an auction-night in collaboration with the student organization SIB-Amsterdam. The night started off with guest speakers from War Child and the University on Amsterdam. After their presentations all the talents and objects were auctioned by our auctioneer. Talents and objects (such as guitar lessons and a pie) were delivered by guests and board members. In total we raised €633.

### **Music Night AKvV:**

On June 5th we organized a music night in collaboration with the Chamber of Associations of Amsterdam (AKvV). Since the AKvV had a committee for the music night many of the preparations and expenses were already taken care of. In total five bands performed. There was also a photo corner, facial painting and an exhibition at which photos of our projects were shown. In total we raised €675,00. We spend € 141,50 on canvases, which were exhibited during the night. These canvases are seen as an investment since they will also be used in the future. This brings our total profit to € 533,50

### **Pubquiz Cafe Lust:**

On the 4th of November we organized a pubquiz night in cafe Lust. There were many participants and the cafe was completely full. All the participants paid €3. The owner of the cafe raised total amount of our proceeds to €250. There were no expenses.

### **Comedy night:**

On December 10th we organized a comedy night in Bar-Italia. In total there were four comedians. Their performances were very entertaining, however, there were not many visitors. Each participant paid €7,50. In total we raised €90,70. For the comedians we bought a small gift. The expenses made were €12,00 , which brings the total profit to €78,70.